



# Reliability is a Beautiful Thing.

## Copystar Named Most Reliable Color Copier MFP Brand

“All of Copystar’s color copiers demonstrated excellent reliability, with every device scoring 10 out of 10.”

— KEYPOINT INTELLIGENCE - BUYERS LAB

**BLI Reliability Award** award based on devices tested from January 2012 through May 2018.



### **Multifunctional Products (MFPs)**

Our award-winning A3 and A4 MFPs meet the demands of companies and workgroups of any size.

### **Color Products**

Our wide range of models, sizes, and feature sets means you can choose the color document solution that best meets your needs.

### **Color Printing, Even More Affordable**

Tiered Color allows you to monitor and control color usage. It’s just one of many apps that help your business run more efficiently.



## Keypoint Intelligence - Buyers Lab Names Copystar Most Reliable Color Copier MFP Brand

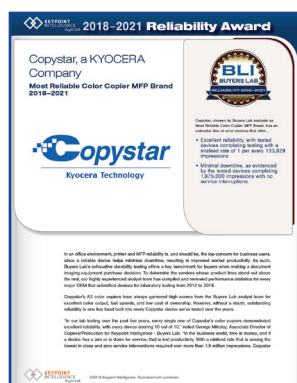
### 6 Years of Data, Reliability Across the Entire Line

The award is part of an entirely new category at Buyers Lab – one that looks across the full line of devices. Buyers Lab factored in six years' worth of data from 2012 to 2018, reviewing hundreds of machines, from every vendor's line, calculating misfeeds, service calls, and total tested impressions.

### Every Copystar Device Scores a Perfect 10

Copystar emerged the clear winner, a “shoo-in” according to Buyers Lab. “All of Copystar’s color copiers demonstrated excellent reliability, with every device scoring 10 out of 10,” noted George Mikolay, Associate Director of Copiers/Production for Keypoint Intelligence - Buyers Lab.

“With a low misfeed rate and zero service interventions required, Copystar color copiers are designed to keep users productive.”



### About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With their unparalleled tools and unmatched depth of knowledge, they cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

